

A Report on Workshop on 'Entrepreneurship and Career Counselling' at Vishwakarma Government Engineering College, Chandkheda.

A Workshop on 'Women Entrepreneurship and Career Guidance' has been organized at Vishwakarma Government Engineering College on August 6, 2015. Following honourable Chief Minister of Gujarat Smt. Aandiben Patel's directive to celebrate to first two week of the month of August as 'Women empowerment Fortnight', this was the second programme in the series of many organized at the institute. The speaker, Mrs. Veenaben Parikh, a senior woman industrialist and entrepreneur, conducted the session. The speaker has won five state level and national awards. As president of chamber of commerce, she has achieved great heights singlehandedly after her husband had passed away. She owns an ISO 9001 company manufacturing hydraulic cylinders and power packs. More than 200 girl students present could easily connect to her as she has been into hard core engineering. The students were deeply touched by her personal life story and greatly motivated. The speaker talked at length about importance of financial independence of women and provided valuable guidance on many entrepreneurship aspects like engineering concepts, banking and finance, designing and other fundamental derivations. She guided the students in an interesting manner about how to build customer base, promote business and create a level playing field with technology and most importantly how to create the workspace for success. Vishwakarma Government Engineering College has also decided to set up a workspace Clinic with Mrs Parikh and experts from IndextB to guide the students for selection of their future career.



